

YourHustler.

39-Point Website Design Checklist 2025

DESIGN.

RESPONSIVE DESIGN ACROSS ALL DEVICES

Test the website on popular devices, including iPhones, Android phones, tablets, and desktops, to ensure seamless usability and display. Use tools like BrowserStack for testing.

CROSS-BROWSER COMPATIBILITY

Verify the website works flawlessly on major browsers like Chrome, Firefox, Safari, and Microsoft Edge. Conduct testing using tools such as LambdaTest.

CONSISTENCY IN FONTS, COLORS, AND SPACING

Maintain a consistent style throughout the website by using the same font family, sizes, colors, and spacing. Use a style guide to avoid discrepancies.

RETINA LOGO

Add a high-resolution logo to ensure sharp visuals on devices with Retina displays, such as MacBook Pros and iPads.

OPTIMIZED IMAGES

Compress images using tools like TinyPNG or ImageOptim to balance quality and performance. Save images in WebP format for improved load speed.

FAVICON AND BRANDING

Include a recognizable favicon in the browser tab. Ensure all branding elements, such as logos and taglines, align with the client's identity.

FUNCTIONALITY.

WORKING LINKS

Test all hyperlinks, including internal navigation, external resources, and social media links, to ensure they redirect correctly. Use a link checker tool for efficiency.

FORM SUBMISSION

Validate forms to check for successful data capture, proper error messages, and redirects. For example, verify if the contact form emails the right recipient.

INTERACTIVE FEATURES

Ensure interactive elements like hover effects, dropdown menus, carousels, and sliders function as intended across devices and browsers.

INTEGRATED PLUGINS

Test all third-party plugins, such as payment gateways (e.g., PayPal, Stripe) and chat widgets (e.g., Tawk.to), for proper integration and performance.

404 ERROR PAGES

Create a custom 404 error page with links to the homepage or popular sections to guide users when pages are unavailable.

CONTENT.

ACCURATE CONTACT DETAILS

Double-check the accuracy of phone numbers, email addresses, and business locations.

CONTENT FORMATTING

Use consistent heading styles, bullet points, and paragraph spacing for easy readability. Ensure content aligns with the visual hierarchy.

REMOVE PLACEHOLDER CONTENT

Replace Lorem Ipsum and stock placeholders with finalized text and visuals. Ensure all dummy links are updated.

CURRENT COPYRIGHT FOOTER

Update the copyright year in the footer (e.g., "©2025 Your Company Name"). Add links to privacy policies and terms of service.

LEGAL DISCLAIMERS

Include necessary disclaimers, privacy policy pages, and GDPR compliance notices for websites targeting European users.



UNIQUE META TITLES AND DESCRIPTIONS FOR EVERY PAGE.

Make sure every page stands out with its unique meta title and description that grab attention and drive clicks effortlessly.

KEYWORD OPTIMIZATION

Strategically incorporate keywords into page titles, headers, and content. Use tools like SEMrush for keyword research.

XML SITEMAP

Generate and submit an XML sitemap using tools like Yoast SEO or Screaming Frog to help search engines crawl your site effectively.

SEO PLUGINS

Install and configure plugins like Yoast SEO or Rank Math for WordPress to streamline on-page optimization.

ROBOTS.TXT FILE

Add a robots.txt file to manage search engine crawling behavior. For example, disallow admin pages from indexing.

GOOGLE ANALYTICS

Link the site to Google Analytics to track traffic, user behavior, and conversion rates. Share reports with the client.

 SEARCH ENGINE INDEXING

Ensure the live site is indexable by enabling search engine visibility in the CMS settings.

 SUBMIT TO GOOGLE

Use Google Search Console to submit the site for indexing and monitor for crawl errors or suggestions.

BACKUP & SECURITY. ■

BACKUP SOLUTION

Set up automatic backups for files and databases using plugins like UpdraftPlus or hosting services. Test restoration regularly.

SSL CERTIFICATE

Install an SSL certificate to secure data transmission and improve search rankings. Confirm HTTPS appears in the URL bar.

ANTI-SPAM PLUGINS

Use plugins like Akismet to block spam comments and form submissions effectively.

SECURITY PLUGINS

Add security tools like Wordfence or Sucuri to protect the website from malware and unauthorized access.

FIREWALL PROTECTION

Configure a Web Application Firewall (WAF) to block malicious traffic and enhance overall security.

COMPLIANCE

ACCESSIBILITY FEATURES

Ensure the website is accessible to users with disabilities. Add features like alt text for images and keyboard navigation.

COOKIE CONSENT

Inform users about cookies and provide options to accept or manage them in compliance with GDPR or other regulations.

USAGE RIGHTS COMPLIANCE

Verify that purchased code, fonts, and images comply with licensing agreements to avoid legal issues.

VISIBLE POLICIES

Make terms of service and privacy policies accessible from the footer or main navigation.

ADMIN EMAIL UPDATES

Update the admin email in WordPress to ensure critical notifications reach the correct recipient.

WORDPRESS UPDATES

Keep WordPress, themes, and plugins updated to the latest versions to maintain security and functionality.

HOSTING.

DOMAIN AND HOSTING SETUP

Verify the domain connects to the hosting server correctly. Update DNS settings and test the live environment.

STAGING ENVIRONMENT TESTING

Deploy the site to a staging environment and test all features and performance before moving to production.

SERVER CONFIGURATION

Ensure the server meets technical needs, including PHP version, database compatibility, and caching settings.

LIVE SITE MONITORING

Set up tools like UptimeRobot to monitor site performance and uptime post-launch.

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Let's Make Magic
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